



For immediate release

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Nub's Nob Superpipe gets high 5!

Harbor Springs, Michigan: For the second time in 3 seasons, Nub's Nob resort has been recognized nationally for their amazing terrain park feature, The Superpipe.

Transworld Snowboarding Magazine subscribers chose the Michigan resort's award winning Superpipe as one of the "Top 5 East Coast Pipes." The magazine's reader rankings places Nub's Nob in the elite of all U. S. resorts east of the Rockies and as the only Great Lakes Midwest resort rated by the worldwide publication.

"Wow, are we thrilled!" exclaimed Nub's Nob General Manager, Jim Bartlett. "To be named Top 5 by Transworld Snowboarding's readers, along with the other East Coast mega-resorts, is a huge kudo to our Terrain Park snowmaking and grooming crew."

Nub's Nob opened the first Superpipe in the Midwest the winter following the Salt Lake City Olympics. The huge "halfpipe" design was patterned after the competitive venue at the international games and has garnered national attention ever since.

Bartlett continued, "Some may recall, back in 2007, Ski Magazine's readers chose the Nub's Nob Terrain Park as #1 in all of North America." Nub's Nob is also the only Midwest resort ever picked to host a US National Snowboard Team Qualifier competition because of the Superpipe.

National and international publication reader awards are no stranger to the Midwestern resort. This Transworld Snowboarding Magazine subscriber ranking is the 16th time that Nub's has been recognized on a nationwide or North American basis. The quiet Great Lakes giant remains the only Midwest winter playground ever ranked nationally along with the huge complexes across the U. S. and Canada.

"It is always an honor to be viewed by our customers as among the best in the country" Jim said, "and our unique position as the only Midwest resort ever chosen at this level is one we truly cherish."

For more information on The Superpipe and Nub's Nob's international award winning snow, grooming, service, value and lodge please visit www.nubsnob.com. Think Snow!



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